

SUNY Fredonia-Herkimer County Community College Articulation Agreement in Communication

By this agreement, students who complete the Associate in Applied Science in Radio-Television Broadcasting at Herkimer County Community College are guaranteed admission with full junior standing to the Bachelor of Science in Communication degree program at SUNY Fredonia. By completing the AAS degree and a minimum of 7/10 SUNY General Education requirements at Herkimer, such students should be able to complete their BS degree at SUNY Fredonia within 4 additional-full time semesters, taking a minimum of 15 credits per semester.

Major Options

Audio Production
Communication Studies
Journalism
Media Management
Public relations
Video Production

GPA Criteria: To be guaranteed admission, students must have a cumulative GPA of a 3.0 or higher.

SUNY General Education Categories: This is referred to as the College Core Curriculum (CCC) at Fredonia. Students must complete a minimum of 7 of the required 10 courses. Furthermore:

- 1) Students are required to complete 2 courses in two different prefixes in the social sciences.
- 2) Students are required to complete 2 courses in two different prefixes in the natural sciences.
- 3) The CCC includes a speaking intensive requirement. This will be fulfilled if students complete the basic communication requirement at Herkimer.
- 4) The CCC also includes a 6 credit upper-level requirement which will be waived for students completing the BS in Communication. The BS in Communication requires completion of a minor which satisfies the upper-level requirement. Students may also satisfy this requirement with an approved study abroad experience. Please refer to the Fredonia College Catalog for detailed information on approved minors.

Herkimer		SUNY Fredonia	
1st Semester		1st Semester	
BU 141 Intro to Marketing	3	BUAD 325 Princ of Marketing	3
EN 111 English I	3	ENGL 100 English Composition	3
FS 100 Freshman Seminar	1	GEN 099 General Elective	3
RT 142 Intro Electronic Media	3	COMM 1TR 100 Level major Transfer Elect	3
RT 161 Intro Video Production	4	COMM 255 Television Prod I	4
Humanities Elective	3	SUNY Gen Ed: Western/World/Foreign Language	
2nd Semester		2nd Semester	
BU 143 Advertising	3	BUAD 1TR 100 Level Major Transfer Elect	3
EN 112 English II	3	ENGL 099 Non-Major Transfer Elective	3
IS 115 Computer Software App I	3	CSIT 104 Intro Microcomputer Software - fulfills a SUNY math requirement for us	3
RT 151 Intro Audio Prod	4	COMM 251 Audio Production	3
Humanities Elective	3	SUNY Gen Ed: Western/World/ Foreign Language	
Physical Ed Activity	1	PHED 099 Non-Major Transfer Elective	3
3rd Semester			
EN 227 Voice and Diction	3	ENGL 2TR 200 Level Major Transfer Elect	3
RT 145 Writing for Electronic Media	3	COMM 200 Electronic Media Writing	3
RT 225 Intermediate Video Prod	4	COMM 354 Video Field Production	3
Math Elective	3	SUNY Gen Ed	
Social Science Elective	3	SUNY Gen Ed Social Sci or US History	
Physical Education Elective	1	PHED 099 Non-Major Transfer Elective	3
4th Semester			
RT 222 Sales and Promotion E. Media	3	COMM 2TR 200 Level Major Transfer Elect	3
RT 233 Radio/TV SR. Seminar OR RT 290 Radio/TV Apprenticeship	1	COMM 2TR 200 Level Major Transfer Elect COMM 457 TV Apprenticeship	1
RT 253 Adv Audio Prod OR RT 263 Adv Video Prod		COMM 351 Audio Prod II or COMM 2TR 200 Level Major Transfer Elect	
Humanities or English Elective	3	SUNY Gen Ed: Western/World/ Foreign Language	
Science Elective	3	SUNY Gen Ed Approved Course	3
Social Science Elective	3	SUNY Gen Ed Social Sci or US History	3

**Students should complete the following core requirement Herkimer:
EN 225 Public Speaking = COMM 105 Public Speaking**

Students should begin work in their **minor** at Herkimer. Please refer to the Fredonia catalog for approved minors. Minors are a minimum of 18 credit hours.

Recommendations by major:

Audio Production

HU 165 = COMM 102 Mass Media & Society
RT 253 = COMM 351 Audio Production II
EN 161 = COMM 130 Foundations of Journalism
EN 228 = COMM 221 Interpersonal Communication

Video Production

HU 165 = COMM 102 Mass Media & Society
EN 223 = THEA 130 Acting for Non-Majors

Communication Studies

HU 165 = COMM 102 Mass Media & Society
EN 228 = COMM 221 Interpersonal Communication
BU 221 = COMM 222 Principles of Public Relations

Media Management

BU 221 = COMM 222 Principles of Public Relations
HU 165 = COMM 102 Mass Media & Society
Choose 2 from the following:
EN 161 = COMM 130 Foundations of Journalism
EN 228 = COMM 221 Interpersonal Communication
BU 112 = BUAD/COMM 235 Business Communication

Public Relations

BU 221 = COMM 222 Principles of Public Relations – strongly recommended to take at HCC
HU 165 = COMM 102 Mass Media & Society
Choose 2 from the following:
EN 161 = COMM 130 Foundations of Journalism
EN 228 = COMM 221 Interpersonal Communication
BU 112 = BUAD/COMM 235 Business Communication

Journalism

EN 161 = COMM 130 Foundations of Journalism – strongly recommended to take at HCC
Choose 1 from the following:
HU 165 = COMM 102 Mass Media & Society
EN 228 = COMM 221 Interpersonal Communication
BU 221 = COMM 222 Principles of Public Relations

Courses outside the Major

a. Science and Environment – choose 1

SC 107 = GEO 180 Weather & Climate
SC 116 = BIOL 115 Env Biology
SC 258 = ESCI 105/490 Global Env Issues/Env Sci Pract.

b. Economics/Statistics – choose 1

SS 185 = ECON 201 Princ. Macroeconomics
MA 127 = STAT 200 Statistical Methods I

c. Culture

SS 241 = SOC 316 Minority Groups

d. Government & Legislature – choose 1

SS 141 = POLI 120 American Politics
SS 145 = POLI 150 US & World Affairs

e. Arts/Education/Philosophy – choose 1

HU 211 = MUS 270 Hist Am Pop Music
HU 151 = PHIL 115 Phil Inquiry
HU 112 = ARTH 102 Art in Culture 1400-present

Duration of Agreement

This agreement will become effective in November 2009 and shall be reviewed every two years, or earlier, if significant changes are made in either the two-year or the four-year program.

Signatures of Representatives

Herkimer County Community College

SUNY College at Fredonia

Dr. Ann Marie Murray Date
President

Dr. Dennis L. Hefner Date
President

Dr. Daniel Murphy Date
Dean
Academic Affairs

Dr. John Kijinski Date
Dean
Arts and Humanities

Robert Moschgat Date
Associate Dean
Humanities/Social Sciences

Dr. Ted Schwalbe Date
Chairperson
Communications Department

Katie Schwabach Date
Transfer Counselor

Helen Leysath Date
Transfer Evaluation Coordinator

October 5, 2009